



kreyon

WE ARE  
**KREYON**  
SYSTEMS

METRO PARADISE

CUSTOMER CARE IS OUR #1 PRIORITY  
WE IMPORT & SELL DIRECT TO PUBLIC  
ELECTRONICS HOUSEWARES TOYS ETC.

TO  
LIVE  
WITH  
LIFE

FAST  
FRESH  
FOODS

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## WHO WE ARE About Us..

Kreyon Systems Pvt. Ltd. is a global IT company with rich experience of working with clients in US, UK, UAE, Australia, Japan & Africa. Kreyon Systems offers an in-depth experience in business process automations for various sectors like Healthcare, Manufacturing, Retail, Education, Gas, Power, banking & finance etc. The company has earned reputed clientele with projects like JICA Finance software for MPPTCL with funding of more than US\$200mIn & managed assets of more than US\$1bln.

Kreyon Systems has an impressive product portfolio and is focused on innovative products in the area of Enterprise software's with the best in class technology leveraging the high end expertise in Mobile, cloud & analytics computing. Kreyon Systems offers end to end software solutions & IT consultancy to various organisations for optimisation of business processes & growth

# VISION

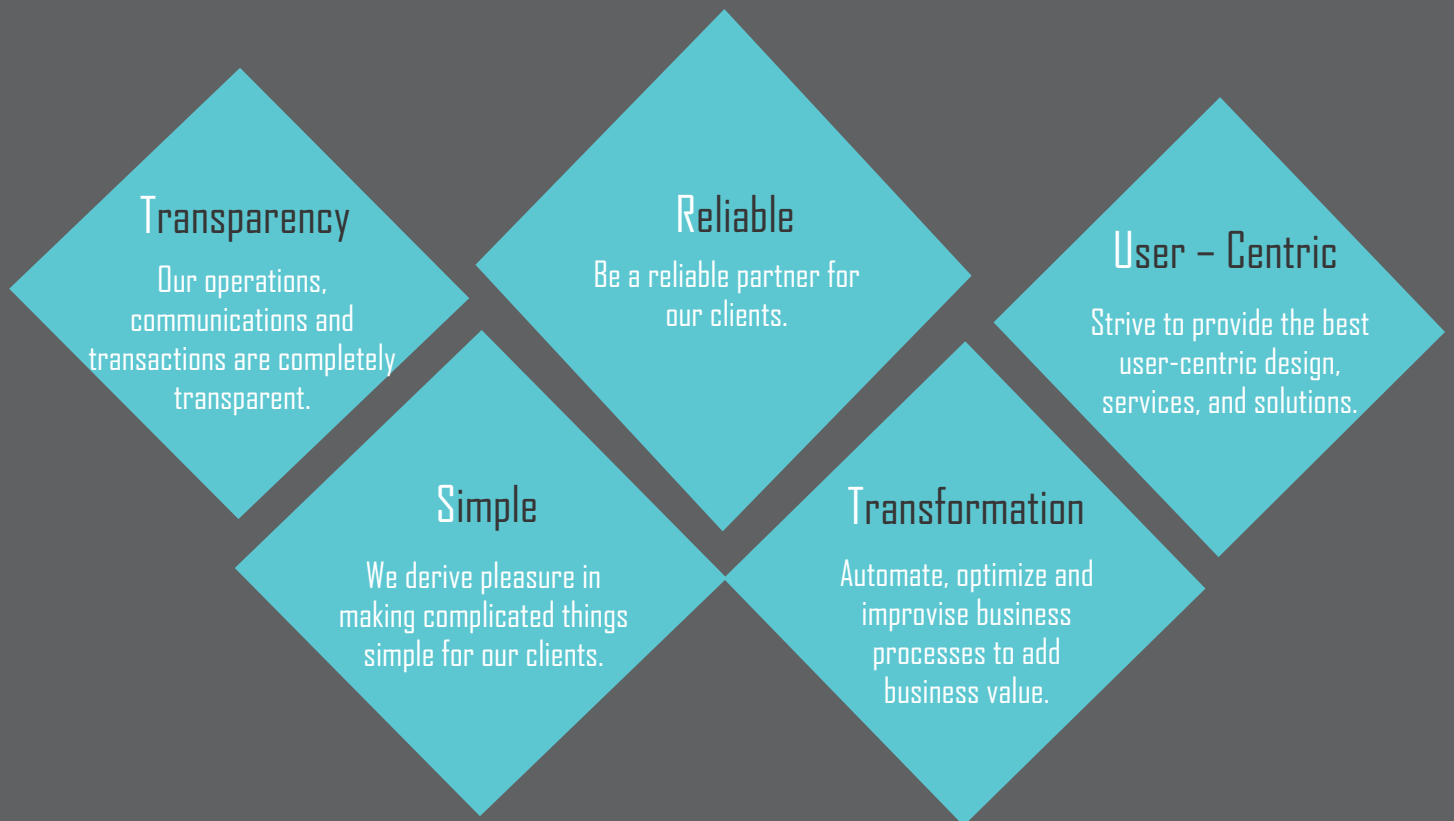
*“Empowerment through creation of opportunities and build a platform for pushing the limits of excellence globally.”*

# MISSION

*“To deliver great value for our customers using technology, consulting and world class solutions to transform and optimize their business processes for accelerating growth.”*

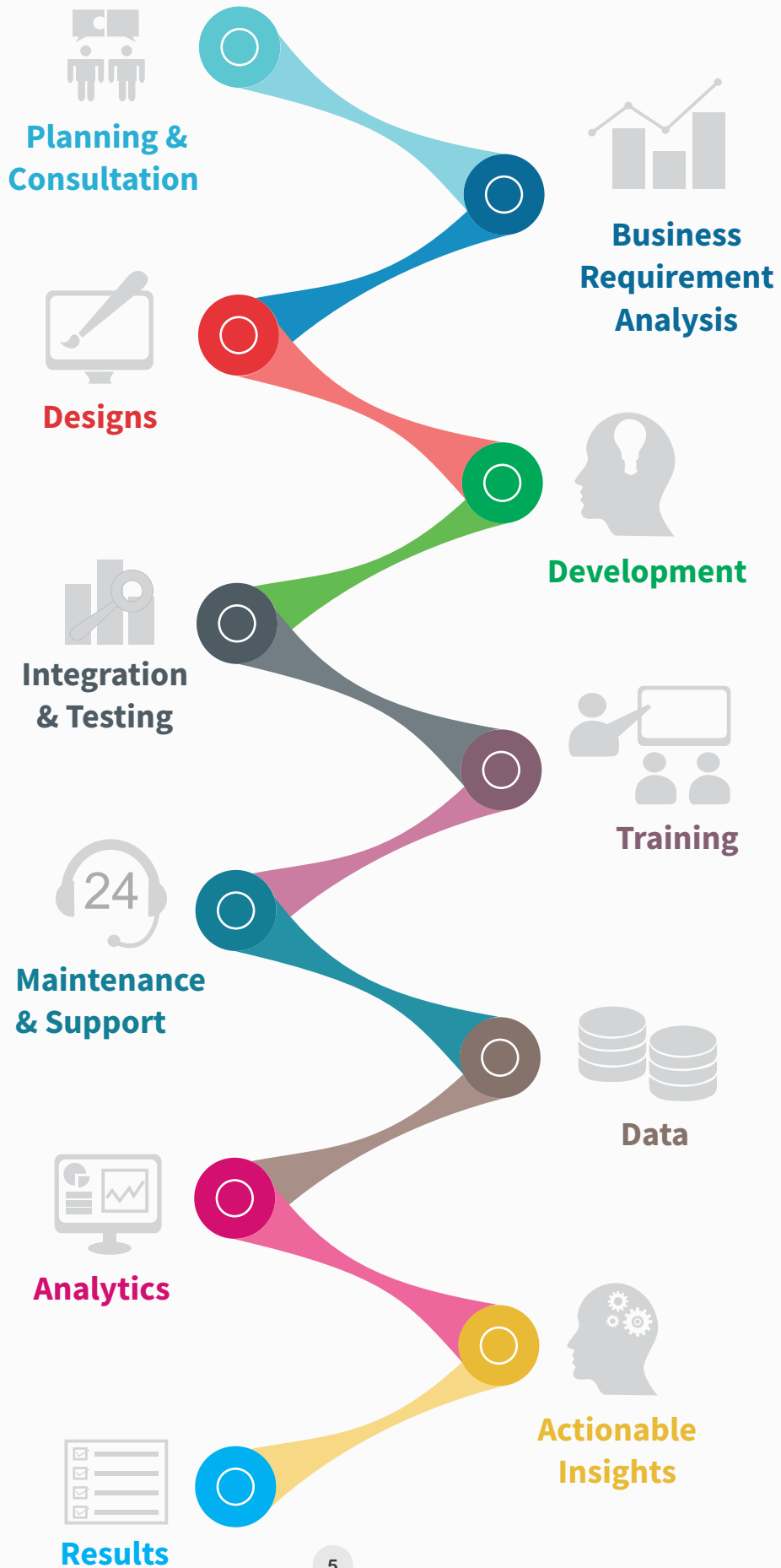
# CORE VALUES

Our core **VALUES** can be symbolized by the word **TRUST**



Our goal is to deliver great business value for our clients using technology and consulting to transform and optimize their business processes. Being early adapters of new technologies, building expertise and providing unique and fresh solution is our goal.

# END TO END EXECUTION PROCESS





With a stellar team rich in experience, expertise and execution, we help clients with planning, consultation & strategic insights for finding the best solutions for your business. Our consultants chart a course of transformation and work closely with the leaders to stay and adjust the course for meeting the stated objectives.

## 01 Planning & Consultation



The requirements phase involves discovering, analyzing, defining & documenting the requirements to drive stated business objectives. Our team is adept at unlocking growth opportunities. During the business requirements analysis, our team works closely with the clients to uncover the obstacles & create an action plan for success. The business requirement analysis helps in aligning business objectives with performance measurement tools to regulate growth.

## 02 Business Requirement Analysis



Once the requirements are established, the designs of the deliverables are conceptualised. The design engineering involves analysis of the users & their day to day operations. The user centric design helps in making the software usable, intuitive & simple. Our architects work to improve the efficiency of operations, user experience with design innovations. Our designs speak to the user.

## 03 Designs



Our agile development process benchmarks itself against the best. We provide compelling results within a specific timeframe. The development team ensures that complexity of business operations is translated into simple processes for achieving strategic goals. The Focus is to design and implement solutions, which solve specific & relevant problems for the users. The implementation increases clarity, focus, and relevant information for achieving the business goals.

## 04 Development



Our quality assurance teams ensure that the requirements of the stakeholders are translated into softwares. Testing team helps in reviewing critical operational requirements, evaluate sensitivity of user operations, & suggest improvisations to meet the needs of the clients. Performance, security & Usability tests are conducted to consumer safety & satisfaction. Our innovative solutions are benchmarked focusing on solving problems for users, increasing productivity, & improving business performance.

## 05 Integration & Testing



Our trainings are effective and simple to execute exercises for leaders to transform with emphasis on results. The work force is provided with tools to help them stay ahead of their competition & aid business efficiency. Our shared learnings through hands-on experience helps in building organisational vitality, winning teams and global leaders. Trainings are conducted after successful implementation and deployment of the solutions.

## 06 Training



We provide 24X7 support to help our customers organize, scale & succeed in their business. Our team is dedicated to your services & works in tandem with your team for seamless operations.

## 07 Maintenance & Support



Our data services ensure that data of your company is safe, secure & backed-up. The business continuity, security & scalability of the applications are high on priority. Our software solutions integrate data & enterprise security solutions, such as encryption, access control, and auditing. A smart approach to data management is used to handle sensitive data & also bring out efficient performance of the applications.

## 08 Data



The information overflow & complexity of data is increasing rapidly. It is difficult to know what needs to be measured. Our data analytics & business intelligence platforms spell out how and what needs to be measured. The business insights, trends & data is used to fine tune performance measures and for driving business value.

## 09 Analytics



We analyze data patterns to effectively identify business-relevant, actionable insights for improved outcomes. With shared insights & access to the most critical piece of data, you can make better decisions. The data is mined to produce proactive inputs, which prompts actions to trigger changes for growth.

## 10 Actionable Insights



In fast changing environment, our solutions ramp up the performance levels to achieve business goals. The most relevant actionable insights create synergy, remove bottlenecks & lead to superior results. The action plan for execution is driven to produce favorable outcomes. With digital transformation translate action into results.

## 11 Results

# SECTORS WE SERVE

Banking & Finance

Healthcare

Oil & Gas

Education

Retail

Manufacturing

Power & Energy

Government & Public Sector

Technology

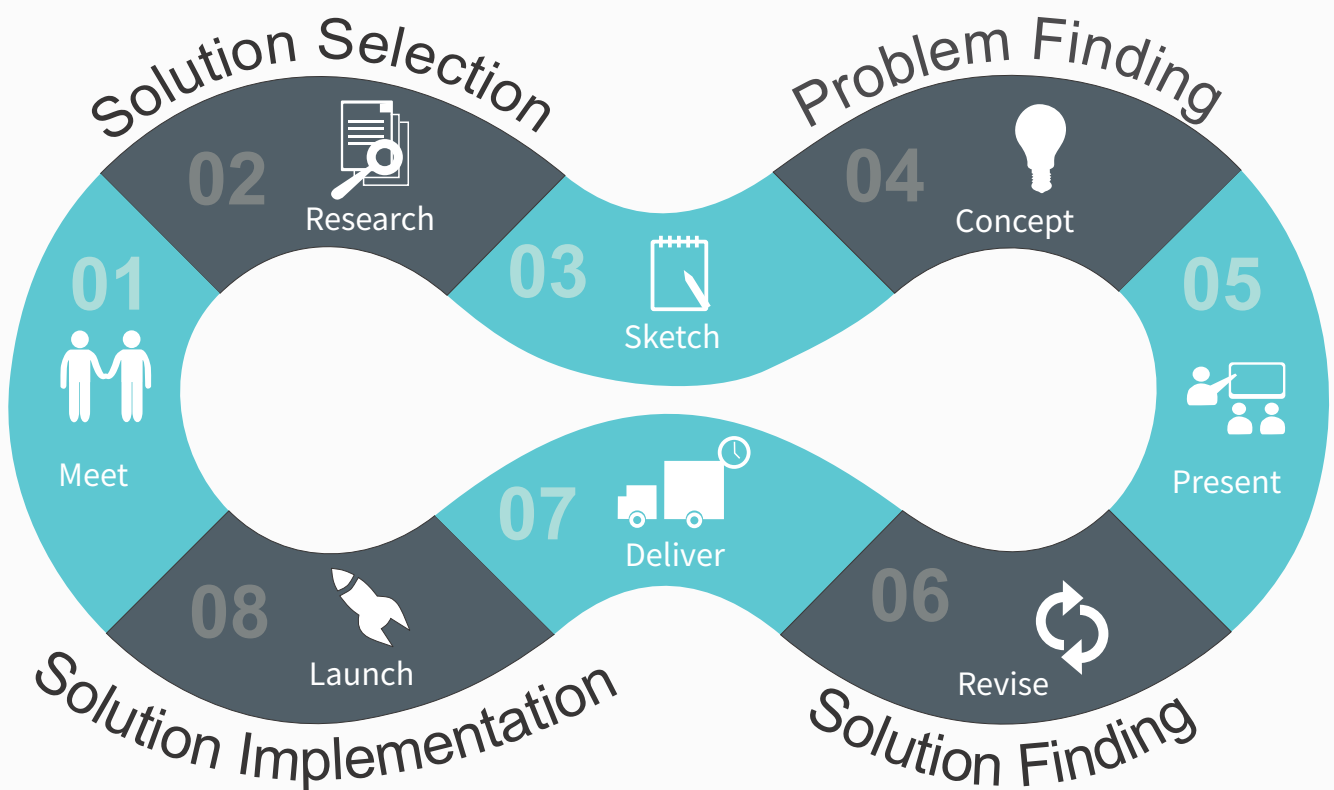
Tours & Travels

Real Estate

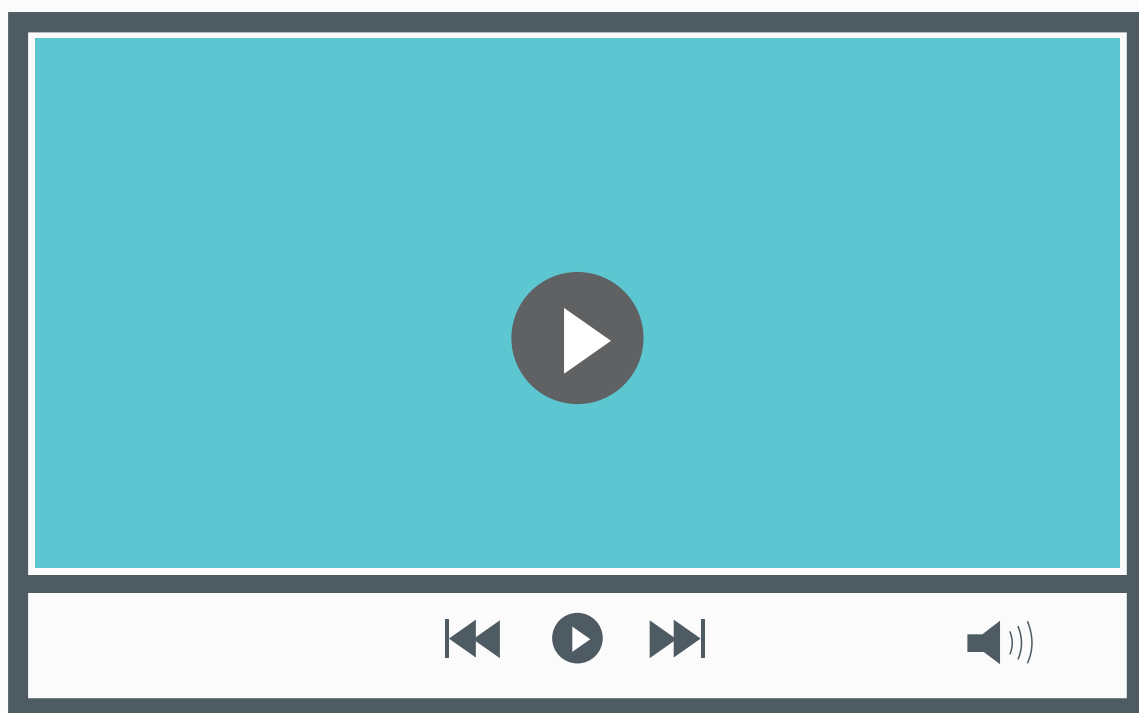


## DESIGN INNOVATION

The term ‘Design Led Innovation’ is emerging as a fundamental business process, which is rapidly being adopted by both large and medium sized firms. The value that design, in this context brings to an organization is a different way of thinking, of framing situations and possibilities, doing things and tackling problems: essentially a cultural transformation of the way it undertakes its business. Being Design Led is increasingly being seen by business as a driver of company growth, allowing firms to provide a strong point of difference to its stakeholders. However to achieve this requires strong leadership to enable the organization to develop a clear vision for top line growth, which is based on deep customer insights and expanded through customer and stakeholder engagements, with the outcomes being mapped to all aspects of the business. To achieve this goal, several tools and process are available, which need to be linked to new organizational capabilities within a business transformation context.



# VIDEO ANIMATIONS



Animated video lets you tell your story out loud! You're not passively capturing events with a camera. You're making emphatic points, clearly and without constraints. Kreyon Video animations helps you create professional explainer videos, video presentations, animated (whiteboard) videos to promote your product or service and increase your Business.

## E-COMMERCE DEVELOPMENT

Innovative eCommerce solutions with specializing in custom ecommerce website design, development, integration, migration and optimization of eCommerce stores. Kreyon delivers efficient custom eCommerce store development services along with a huge list of offerings including extensions development, theme customization and maintenance services.



## WHAT WE DO



# DESIGN THINKING

Design Thinking is an iterative process in which we seek to understand the user, challenge assumptions, and redefine problems in an attempt to identify alternative strategies and solutions that might not be instantly apparent with our initial level of understanding. At the same time, Design Thinking provides a solution-based approach to solving problems. It is a way of thinking and working as well as a collection of hands-on methods.

## Why Adopt Design Thinking



# DIGITISATION

## Go Digital with Kreyon

You cannot escape the future. The lightning developments in technology are driving the future. Digitizing information makes it easier to preserve, access, and share. The digital tools offer excellent support not only to make things more efficient, but to offer value from data that can transform businesses. Businesses today use digitisation to build models that are predicting, optimising business outcomes and helping them manage things better.

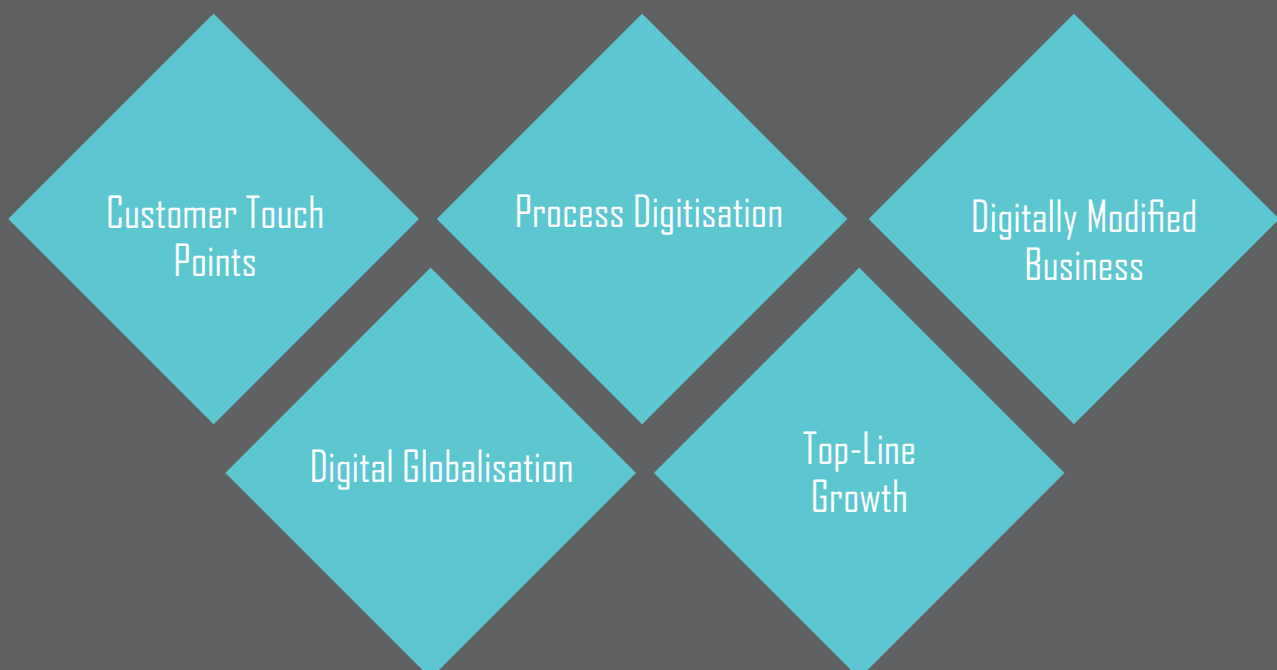
### Digitisation Process



## BENEFITS OF DIGITISATION



## Elements of **DIGITAL** Transformation

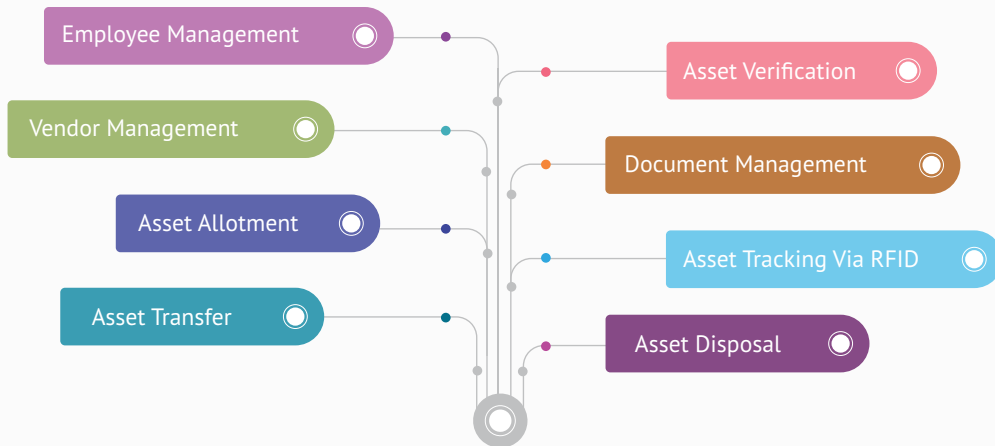


# BUSINESS PROCESS AUTOMATION

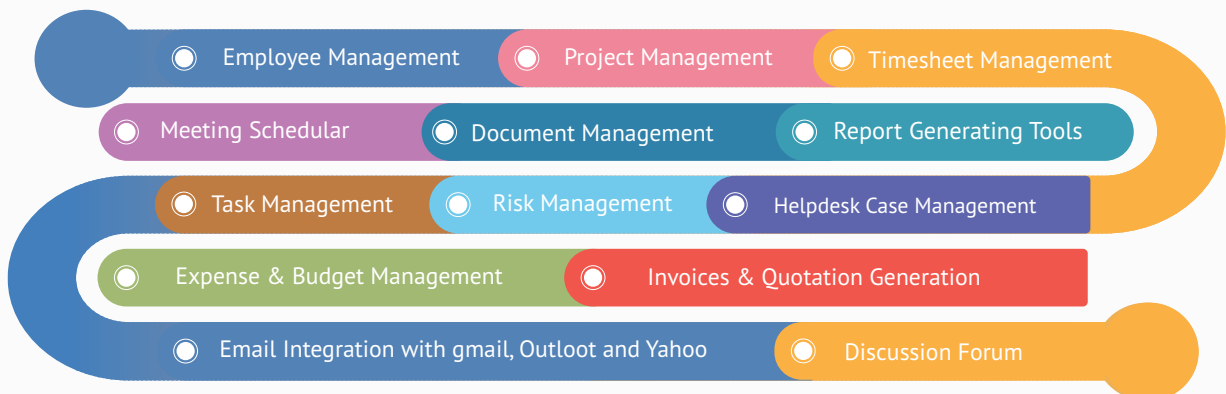
## Research & Analytics



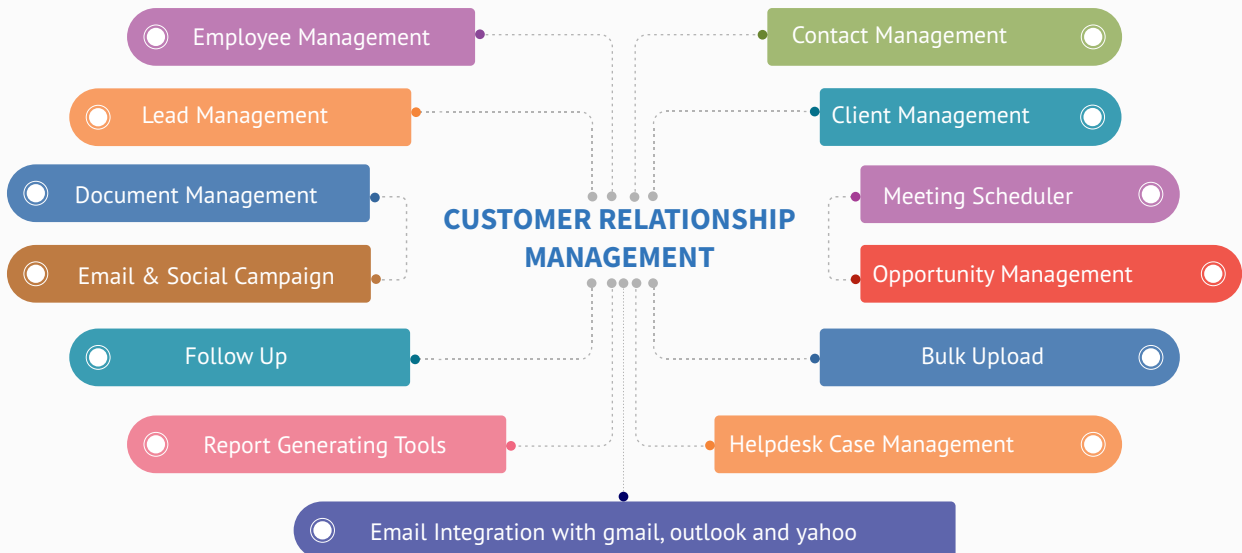
## ASSET MANAGEMENT SYSTEM



## PROJECT MANAGEMENT SYSTEM

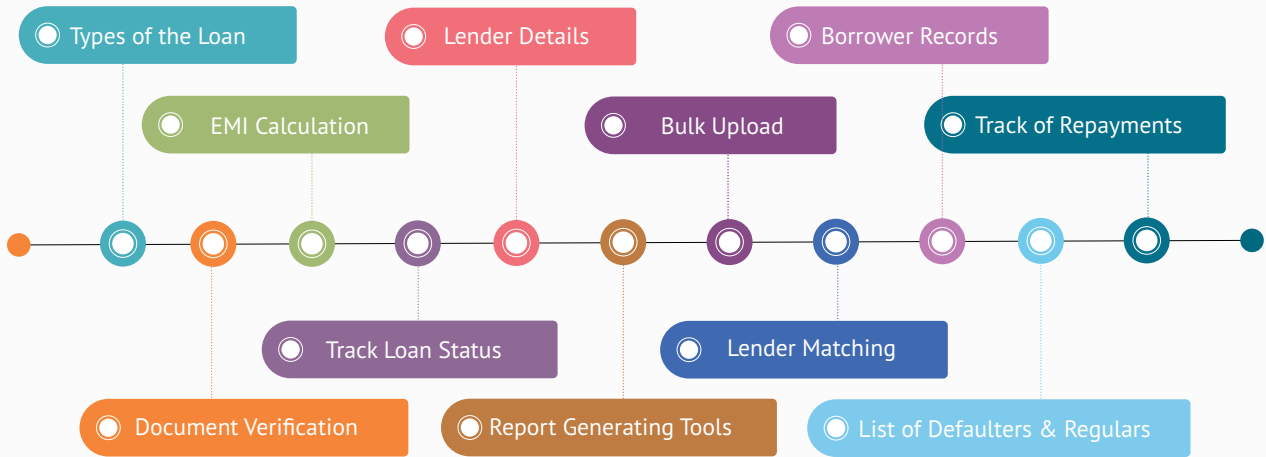


## CUSTOMER RELATIONSHIP MANAGEMENT

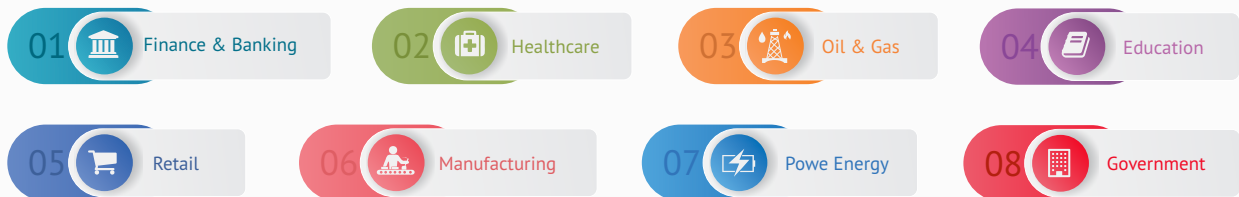




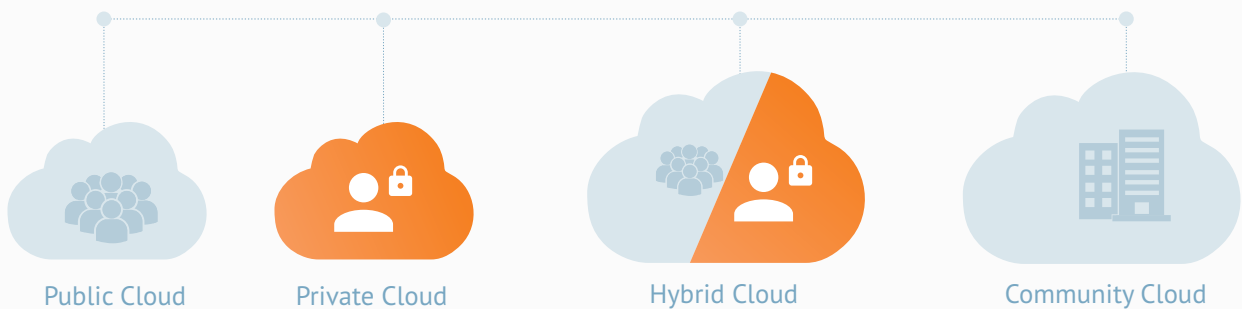
## LENDER MANAGEMENT



## INDUSTRY FOCUSED SOLUTIONS



## DEPLOYMENT MODELS



# EMPOWER YOUR BUSINESS WITH

BIG  
DATA

CLOUD  
COMPUTING

SOCIAL  
MEDIA

MOBILITY

ADVANCED  
ANALYTICS

INTERNET  
OF THINGS



## BIG DATA

Every year, companies and individuals generate billions of gigabytes of data. Data, which properly analyzed and used in time, can emerge as an unbeatable competitive advantage. Enterprises need to recognize the prospect big data represents and should adapt their IT strategy to capture such opportunities'. Big data can help retailers predict buying decisions of shoppers; it can help banks weed out fraudulent transactions; while governments can use big data to provide services directly to their citizens.

# CLOUD COMPUTING

Cloud is now the preferred delivery model of enterprise clients is not a secret anymore. The ubiquitous & all pervasive cloud has penetrated day to day operations for business operations. The question among enterprise clients isn't, "Should we go for Cloud?" but "When & how we can leverage cloud for our business?" Times have changed & businesses are now looking for agility, efficiency & quick turnaround. Cloud is a natural choice for accomplishing these.

## Essential Characteristics

Broad Network Access

Rapid Elasticity

Measured Service

On Demand Self Service

## Resource Pooling

## Delivery Models

Software as a Service  
(SAAS)

Platform as a Service  
(PAAS)

Infrastructure as a Service  
(IAAS)

## Deployment Models



Public cloud



Private Cloud



Hybrid Cloud



Community Cloud

With the maturing technology, the enterprise organizations are also looking for different modes of cloud deployments like:

1. Public Cloud.
2. Private Cloud.
3. Hybrid Cloud.
4. Community Cloud.

Leverage Kreyon's enterprise Cloud solutions to derive maximum advantage of the technological advancements for your business.

# ABOUT CLOUD DELIVERY MODELS

1

## Public



Cloud infrastructure is provisioned for use by a single organization that comprises multiple tenants. Private clouds may be operated on- or off-premises and are behind the company firewall.

2

## Private



A cloud service provider offers services to multiple businesses, academic institutions, government agencies, and other organizations with access via the Internet.

3

## Hybrid



Hybrid clouds combine two cloud delivery models (for example, private and public) that remain unique as entities but are bound together by technology that enables data and application portability. Cloudbursting is an example of one way enterprises use hybrid clouds to balance loads during peak demand periods.

4

## Community



Cloud infrastructure is provisioned for the exclusive use of a specific community of user organizations with shared computing requirements such as security, policy, and compliance.

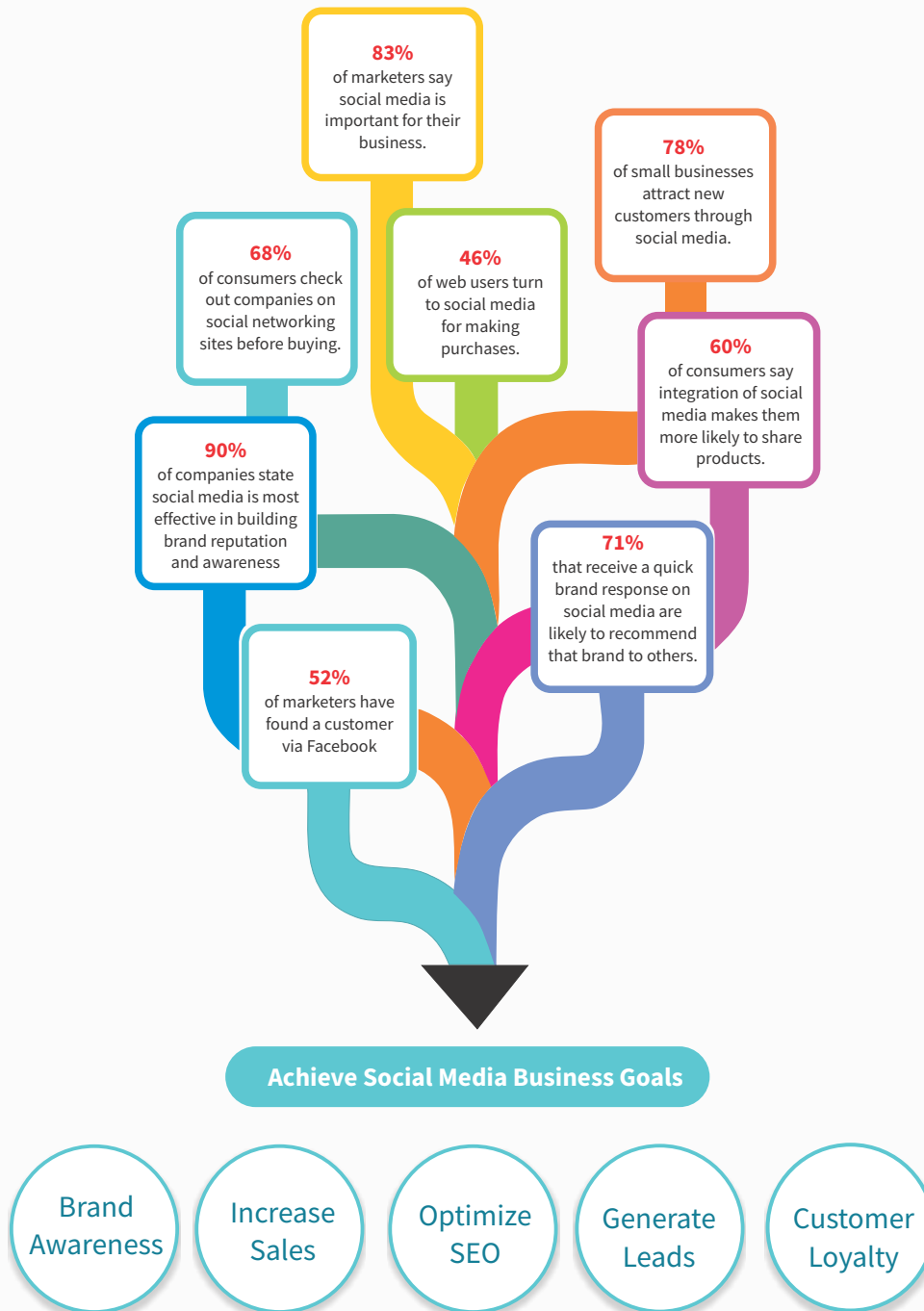


## Benefits of Moving to Cloud

- ➔ *IT enabled achievement of strategic objectives*
- ➔ *Streamlined business operations & Speedier time to market*
- ➔ *Increased productivity & Flexibility*
- ➔ *Accessibility & collaboration*
- ➔ *Single repository for data*
- ➔ *Automatic Updates for latest changes*
- ➔ *Secure environment & strong disaster recovery*

# SOCIAL MEDIA

We offer strategies focused on increasing the Reach & Visibility of your Business.



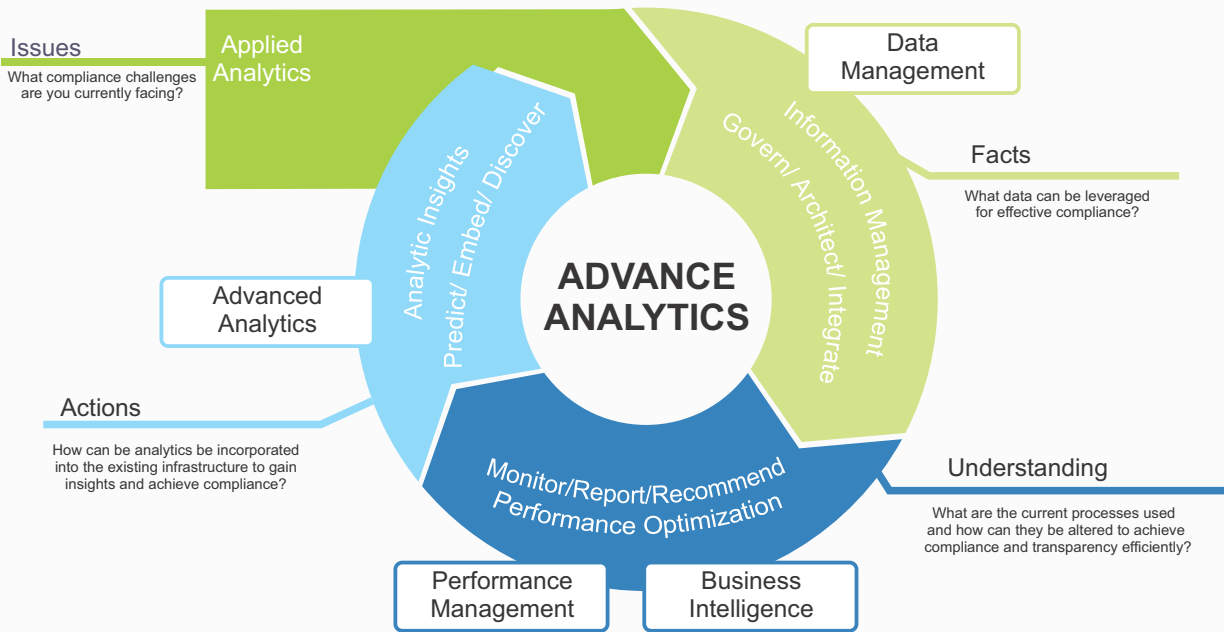
A social media strategy has become a must for all enterprises, be it banks, retailers or the government. With over one billion individuals logged on to various social networks, people are now using social media for advice on what products to buy, where to shop and even regarding what firms they want to work with. While most enterprises use social media for their customer service function only, many firms have now started using social media in tandem with their sales and marketing functions. This in turn enables firms to use data generated by the customers effectively to service their larger pools of customers.

## MOBILITY SOLUTIONS

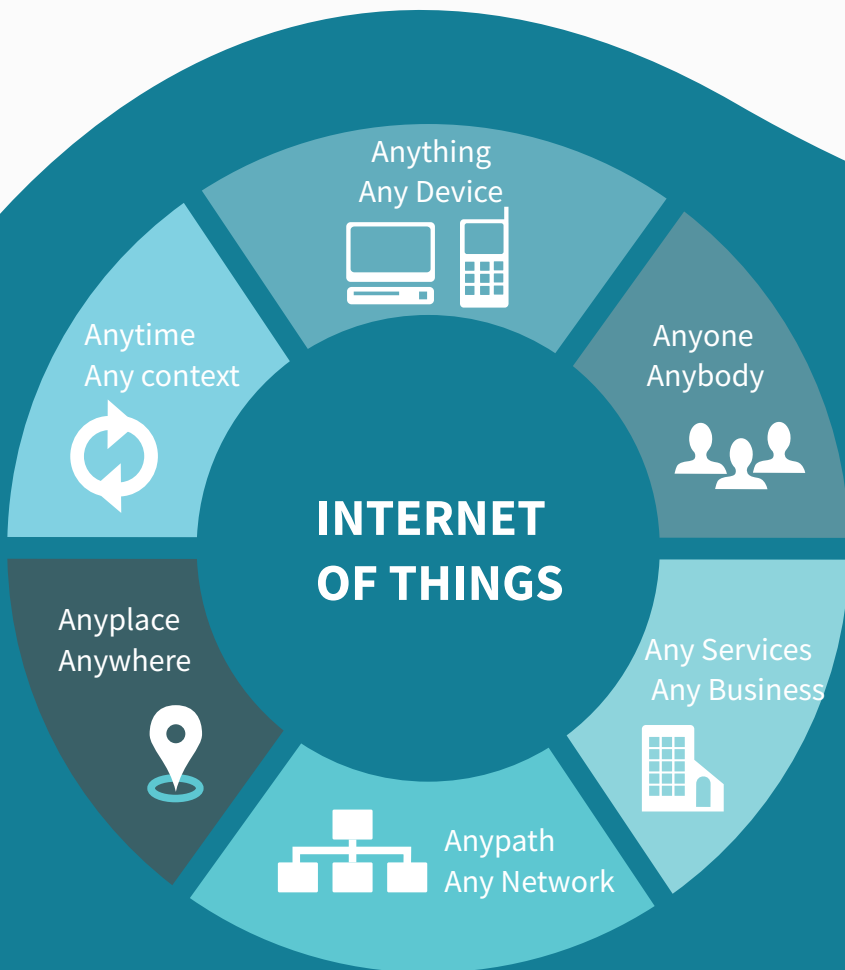


Mobile devices have changed the way people access digital content. Smart phones and tablets have brought rich, digital content to the fingertips of consumers. Mobile banking has emerged as one of the most innovative products in the financial services industry. Shoppers are increasingly using their mobile devices for everything from browsing to comparing to buying products. Governments are also reaching out to their citizens, using mobile devices as an efficient channel. Enterprises must also jump on to the mobility bandwagon, and ensure that their applications are mobile ready.

# ADVANCED ANALYTICS



Every year, companies and individuals generate billions of gigabytes of data. Data, which properly analyzed and used in time, can emerge as an unbeatable competitive advantage. Enterprises need to recognize the prospect big data represents and should adapt their IT strategy to capture such opportunities'. Big data can help retailers predict buying decisions of shoppers; it can help banks weed out fraudulent transactions; while governments can use big data to provide services directly to their citizens.


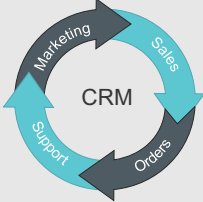





## INTERNET OF THINGS

Kreyon Systems delivers a unique, integrated approach for enterprises to capitalize on the Internet of Things by gathering, storing and processing data. This approach extends from our breadth product portfolio for a range of PCs, tablets and industry devices on the edge of enterprise networks.



## OUR PRODUCTS

	Asset Management System		CRM	
Illuminous		Lender Matching		Project Management
	Japan International Co-Operation Agency		Live Chat & Video Conferencing	
Content Management System		Fintech Solution		Enterprise Resource Planning
	Facility Management System		And More...	

And More...

# PROJECT MANAGEMENT & OFFICE AUTOMATION



More specifically, what is a project? It's a temporary group activity designed to produce a unique product, service or result. A project is temporary in that it has a defined beginning and end in time and therefore defined scope and resources and a project is unique in that it is not a routine operation, but a specific set of operations designed to accomplish a singular goal. So a project team often includes people who don't usually work together – sometimes from different organizations and across multiple geographies.

## An integrated platform for business

The development of software for an improved business process, the construction of a building or bridge, the relief effort after a natural disaster, the expansion of sales into a new geographic market — all are projects and all must be expertly managed to deliver the on-time, on-budget results, learning and integration that organizations need.

Project management is the application of knowledge, skills and techniques to execute projects effectively and efficiently. It's a strategic competency for organisations, enabling them to tie project results to business goals — and thus, better compete in their markets.



## FEATURES

- 1 Project Management
- 2 Risk Management
- 3 Budget & Expense Management
- 4 Email Integration
- 5 Business approval & Workflow Management
- 6 Staff Directory & Management
- 7 Paperless Office Automation

## Benefits of PMS & OFFICE AUTOMATION

Easy  
Administration

Improved Resource  
Utilisation

Integrated  
Workplace

Enterprise Networking

Get More  
Done

# ASSET MANAGEMENT SYSTEM



Asset Management system is a viable solution for all asset management needs of an organization. It is aimed to not only provide automation support to the business processes for registration, categorization, tagging, and maintenance of assets but also provide optimizations for achieving required business objectives

FEATURES OF ASSET MANAGEMENT SYSTEM



## BENEFITS OF AMS

- ◆ Improved capital investment planning with real-time data.
- ◆ Transparency for all procurements with vendor Ratings, Reviews & responsiveness factors.
- ◆ Automation & business intelligence to drive events like insurance renewals for assets, predictive maintenance alerts and disposal of assets.
- ◆ Advanced Analytics to track utilisation of assets, allocation of assets, missing assets, and various other parameters for improving the bottom line.
- ◆ Internet of assets connects all assets of an organization & derives meaningful representation of data. Location based Analytics, automated data collection, and actionable insights to users.
- ◆ Better scrap management, insurance updates and financial policy for assets.
- ◆ The platform offers RFID based solution to track assets realtime. It improves performance, utilization and life of assets.
- ◆ Hassle free operations & better administration
- ◆ A global cloud platform for tracking lifecycle management for assets right from procurement to retirement of assets.

# CUSTOMER RELATIONSHIP MANAGEMENT



Transformation tool for Business Growth.

Customer relationship management entails all aspects of interaction that a company has with its customers, whether it is sales or service-related. While the phrase customer relationship management is most commonly used to describe a business-customer relationship, CRM systems are also used to manage business contacts, clients, contract wins and sales leads.



# CRM FEATURES

1 Employee Management



Document Management 2



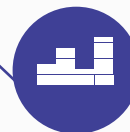
3 Contact, Lead, Opportunity & Client Details



Email & Social Campaigns 4



5 Product Management



Quotation & Invoice Generation 6



7 Help Desk



Meeting Scheduler 8



9 3D Reports



And More 10



## **BENEFITS OF CRM**

- ◆ Organise contacts, leads & opportunities without manual data entry efforts.
- ◆ Improved administration, employee productivity and Reporting.
- ◆ Assign tasks to your team & manage things effortlessly.
- ◆ Track projects, expenses and budgets.
- ◆ Improve your customer communications, service and support.
- ◆ Notifications and alerts with Business intelligence for important events.
- ◆ Excellent co-ordination with team.
- ◆ Make the most of your marketing with the right prospects, right time and right locations.
- ◆ End to end automation of your sales cycle.
- ◆ Sell more efficiently with less efforts.



# HELP DESK & CHAT TOOL



Chat with your website visitors, increase sales

Set up live chat on your website in just 5 minutes. Talk to your website visitors from your PC, tablet or mobile phone. Increase sales and improve customer service. Start right now.

# KEY FEATURES



## FILE SHARING

Access customer chat file attachments during the chat session.



## LIVE CHAT ANYWHERE

Optimize the live chat experience across devices with simple configuration options for desktops, mobile phones, and tablets.



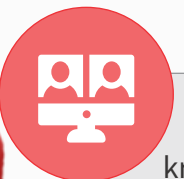
## CHAT AGENT

Virtual Assistant provides instant help to your website visitors. Teach your Virtual Agent to answer questions about your products and be available to your customers 24/7.



## VOICE & VIDEO CHAT

You can make voice and video calls. It's very easy to use. No need for any installations.



## VIDEO CONFERENCING

kreyon chat tool provides video conferencing for teams to improve communication.

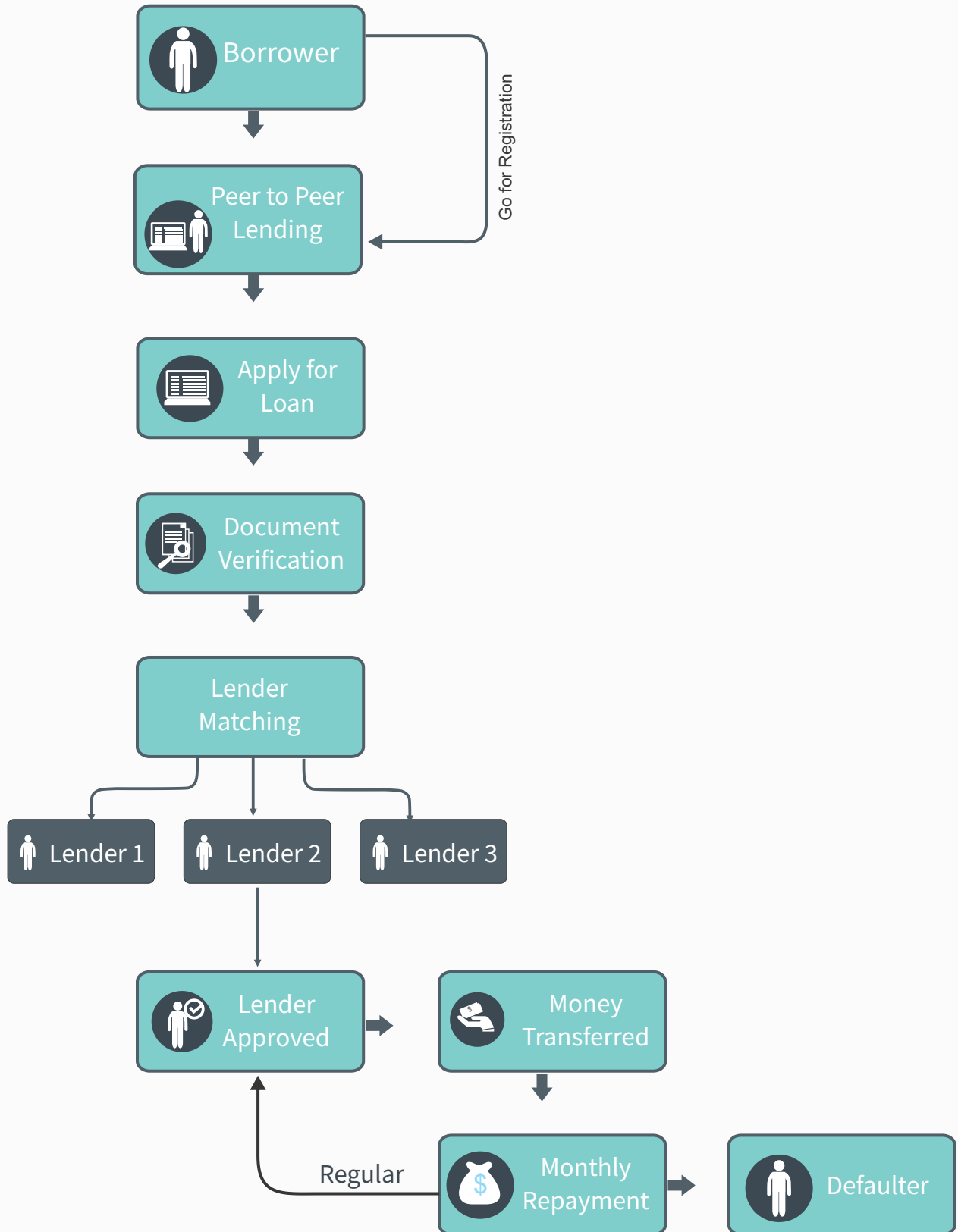


# LENDER MANAGEMENT SYSTEM

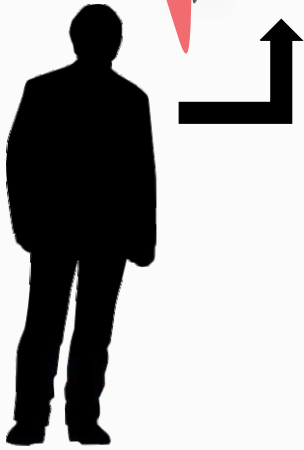
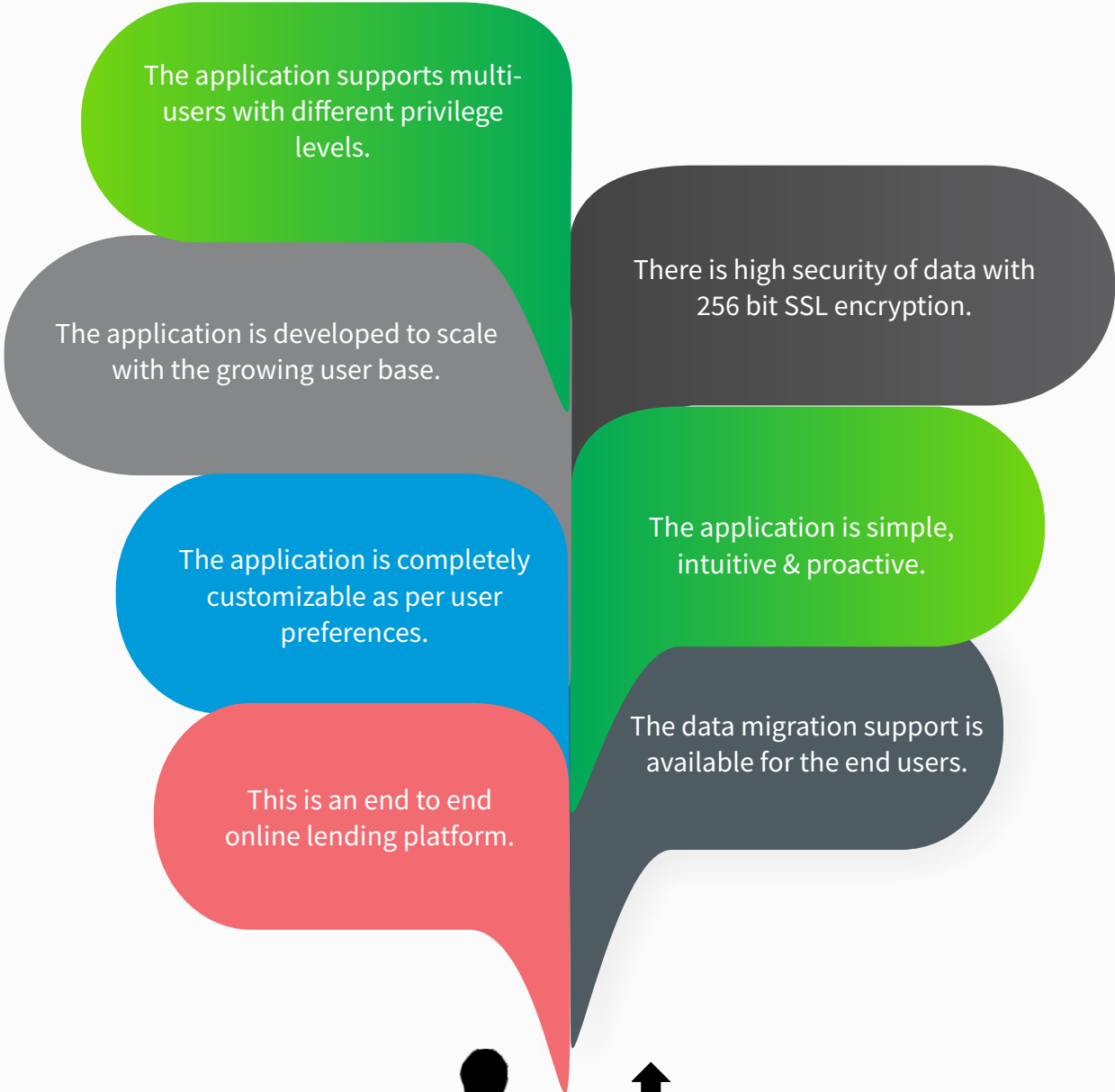


The purpose of Lender Management software is to provide a comprehensive web based platform to manage different lenders with their loan criteria and suggest the top 5 lenders based on borrower loan criteria & loan parameter values. The software also facilitates underwriting proposals, dynamic uploading of documents, provides an interface for tracking loan status, create user accounts, and offer a collaboration framework for Lender Matching.

# WORKFLOW



**FEATURES**



# JAPAN INTERNATIONAL AGENCY CO-OPERATION AGENCY SOFTWARE

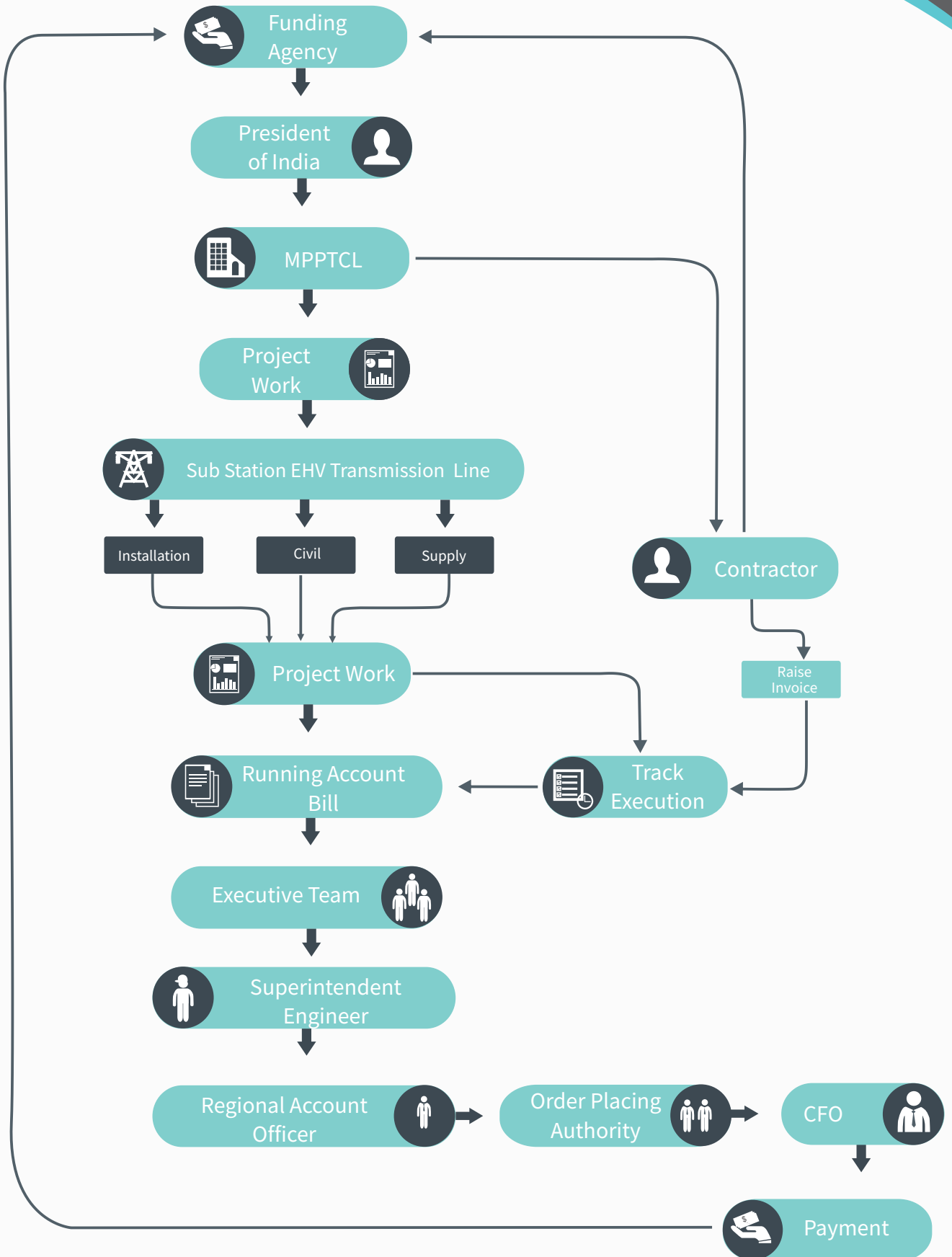


This is an enterprise solution for tracking work for extension of transmission lines and substations at Madhya Pradesh Power Transmission Company Ltd. for various funds received from JICA.

This project is run in consultation with the state Government. This enterprise solution includes process automations, software development, consulting and maintenance and in-support operations for all IT services.



# WORKFLOW





# FEATURES

Record various orders under JICA

Assign work to these orders.

Adding information for new EHV Transmission Lines and Substations.

Keeping track of EHV transmission line setup information.

Manage finance and account activities related to these loans.

Generate bill for the payments and record bill information.

Keeping track of variations in the price for the goods.

# ENTERPRISE RESOURCE PLANNING (ERP)



An Enterprise resource planning system is a fully integrated business management system covering functional areas of an enterprise like Logistics, Production, Finance, Accounting and Human Resources. It organizes and integrates operation processes and information flows to make optimum use of resources such as men, material, money and machine.

# Our ERP Implementation will :

Eliminate Complexity,  
Embrace Simplicity

Stay Within Budget

Be flexible as per  
Dynamic Changing  
needs of your

Be Tailor Made for  
your Requirements

Carry out  
Implementation on  
Time with high  
Quality

## BENEFITS



Scalability



Improved Reporting



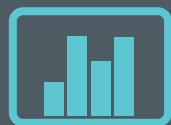
Data Quality



Improved Data  
Access



Better CRM



Business Analytics



Better Supply Chain



Lower cost of  
Operation

# ERP SUITE

**INTEGRATED ERP SUITE FOR YOUR BUSINESS.**



Planning & Budgeting | Project Definition | Billing | Project Planning & Tracking | Project Closure

**Project Management System**

 Hands holding and interacting with a tablet displaying data charts.

**Sales & Distribution**

CRM | Demand Planning | Order Management | Warranty Management | Service Management | Customer Portal

 A hand holding a smartphone displaying an application interface.

Estimation | Planning | Work order Management | Scheduling | Costing.

**Production**

 A production planning board with a 'PLAN' sign, glasses, and a coffee cup.

**Quality Management**

Inspection & Sampling Plans | Attribute Management | Acceptance & Rejection analysis | Quality Administration

 A diagram showing a person standing next to a complex network of lines representing quality control processes.

**Inventory & Procurement**

Inventory Analysis & Planning | Warehouse Management | Physical Inventory & Cycle Counting | Sourcing & Purchasing | Inbound Logistics | Subcontracting | Supplier Portal

 A person sitting at a desk working on a laptop.

**Maintenance Management**

Predictive Maintenance | Preventive Maintenance | Reliability | Work Management | Shutdown/Outage Mgmt

 A man presenting to a group of people in a meeting room.

**HCM**

Workforce Management | Recruitment | Talent Management | Employee Development | Payroll & Benefits | Planning

 A man in a suit looking at a tablet device.

**Finance \$ Account**

General Accounting | Receivables & Payables Mgmt. | Fixed Assets Management | Management Accounting | Consolidation & Reporting | Financial Services | Planning & Budgeting | Grants & Funds Management

 A person working at a computer desk with various documents and a keyboard.

**Custom Module**

Custom changes exactly as per your business requirements.

 Hands interacting with 3D cubes on a tablet, representing custom modules.

# MINIMUM VIABLE PRODUCT



A minimum viable product (MVP) is a development technique in which a new product or website is developed with sufficient features to satisfy early adopters. The final, complete set of features is only designed and developed after considering feedback from the product's initial users.

# HOW MVP WORKS

## 1. Find the Problem

To start with, you must identify the problem that you want to solve for your customers.



## 2. Determine the core features

Focus and prioritise the core solution and features that the product will offer for its customers.



## 3. Design User Interface

A simple user interface and intuitive design encourages early adoption of the product.



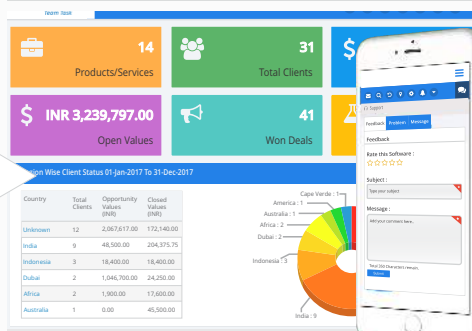
## 4. Implementation Phase

The implementation phase ensures that the product can be used by the early adopters.



## 5. Review & Feedback

The beta product is deployed for the early adopters. The feedback is crucial in shaping the final product.



## 6. Product Iterations

The product iterations involve the changes and suggestions made by the users to converge to a better product.

## 7. Product Launch

Finally the MVP is ready for launch. A product that can win the trust of its users, looks impressive and can be scaled on demand.



# CONTENT MANAGEMENT SYSTEM



Content Management System, also called a Web management system is software or bundle of applications and tools that quite literally allows you to control and manage the content within your web site. Using this uncomplicated system you can very easily add, delete images and edit text in your web site.

Kreyon CMS is the intuitive content management system and flexible framework loved by editors and developers



## FEATURES



# FACILITY MANAGEMENT SYSTEM



Facilities Management is “the integration of processes within an organisation to maintain and develop the agreed services which support and improve the effectiveness of its primary activities.” The scope of facilities management entails alignment of space, infrastructure, people and business processes of an organisation.

# FEATURES



## Manage Assets & Facilities

The main aim of this system is to provide a user friendly, intuitive and secured asset & facility management system



## Customer Relationship Management

We offer CRM and Project Management System in one so you can make sure You're on top of your customer relationship at every stage.



## Audit & Compliance

A good system has preconfigured checklists to ensure that compliance requirements are met for international as well as local needs.



## Operations & Maintenance

Maintenance, testing and inspection schedules are required to ensure that the facility is operating safely and efficiently, to maximize the life of equipment.



## Vendor & Contracts

Facility management takes care of the vendor management, catering contracts and services related to facilities.



## Time & Attendance System

The tracking of employees, their attendance through biometric, or RFID cards etc can be done from a facilities solution.



## Space Programming

Universal Space Standards are used to develop the overall net assignable space that might be required.



# Benefits of FMS

Environment Friendly

Improve Operational Efficiency

Better Security

Improve Compliance

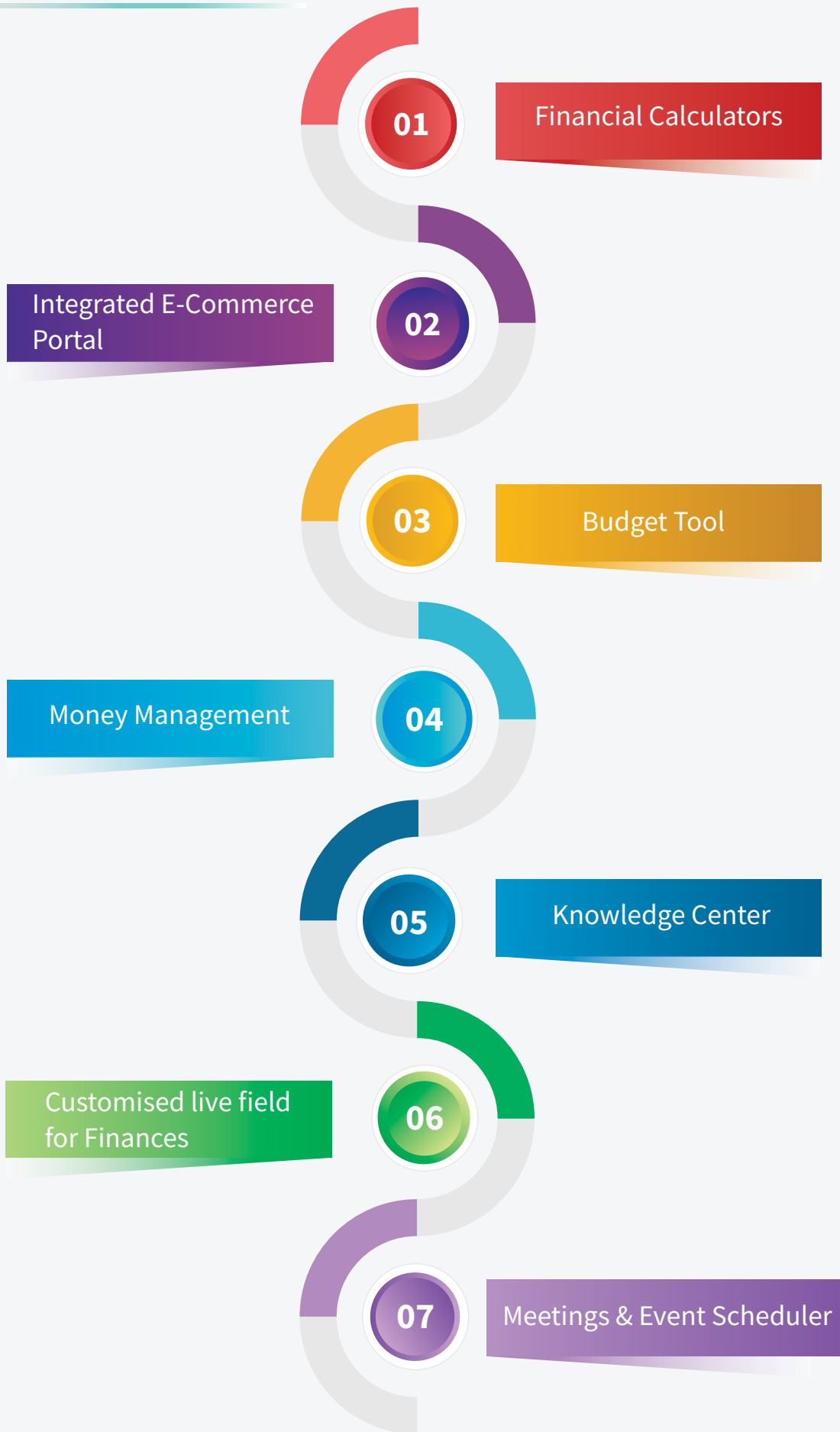
Optimize Space

# FINTECH SOLUTION



We help you unlock your financial success. We do this by increasing your financial intelligent quotient (IQ) and helping you plan for now and the future assisting you to create a roadmap and continuously assist in the implementation and management of its success.

# FEATURES



Increase your financial intelligent quotient (IQ) with **Fintech Solution.**



**Financial Education**

We enlighten and up scale you by raising your financial IQ, thus empowering you to make sound financial decisions.

**Financial Planning**

We help you do a financial road-map, which will enable you to achieve financial success.

**Portfolio Management**

It is our ultimate goal to see your goals and dreams come to reality, we therefore provide assistance, mentoring and management in different arrears of your portfolio.

**BENEFITS**




- Online tools and services
- Information centre
- Investing
- Budgeting tools
- Financial Calculators
- Project Management
- Opportunity Recorder
- Goal Setting
- Product Catalogue
- Live chat

**Wealth Management Portal**



- Book a seminar
- Personal Finance
- Personal Development
- Entrepreneurship
- Wealth Creation

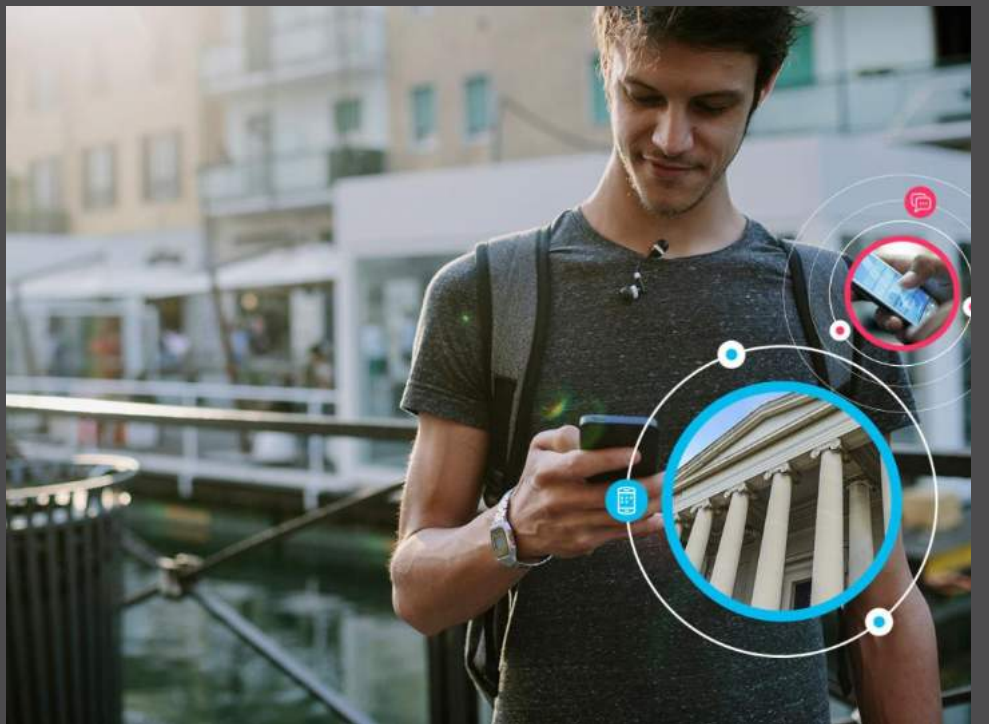
**Seminars**



- One on one consultations
- Email
- Phone
- Live Chat

**Access to a Financial Planner**

# GOVERNMENT PROJECTS



Kreyon Systems Provides a Compelling Vision, Execution Roadmap and Result Oriented Approach for Government IT Projects. Citizens across the world expect their governments to connect more closely with them and provide easy access to information and public services. This has led to the increasing adoption of e-Governance initiatives aimed at closer contact with citizens, simplifying the management of resources, boosting the quality of services, lowering costs, improving productivity and increasing transparency.

## HOW WE HELP

*kreyon's Government practice helps public managers and administrators by creating business cases for the adoption of technology that benefits citizens through:*

- ➔ *Assessment and guidance for e-Governance projects with clear value propositions and ROI*
- ➔ *Creation of standardized information and data strategies and uniform structures for simplified management*
- ➔ *Project management that also addresses administrative, legal, compliance, environmental, privacy and security issues*



## BENEFITS



# SUPPLY CHAIN MANAGEMENT



Supply chain management is one of the key processes to achieve an organisation's business objectives. For some industries, it is the most important facet around which the key operations revolve. The complexity of dealing with key personnel, supply & demand of assets increases with the growth of a company. The introduction of IT can help an organisation to benchmark its SCM with best practices tailored to their needs



## Supply Chain Management Features

- *Send Online Request for Quotes.*
- *Online Vendor Quotes Submission.*
- *Online Vendor Quotes comparison for products, services and prices.*
- *Invoices & Purchase Orders.*
- *Reduce time lag between demand & Supply of items.*
- *Improved Collaboration with Vendors.*
- *Predictive analysis & proactive alerts for items.*
- *Vendor rating & performance management.*
- *Track everything from one place & status of procurement at each step.*
- *Reduce Costs, improve operational efficiency with optimised inventory & advanced SCM Solution.*

# Providing Our Clients Best & Creative Solutions

## Client Centric Work

Our model is flexible to suit to need of our customers. Our strategy and roadmap of work will be prepared based on client's business requirement.

## Talent Pool

Our team has a strong consultant network with vast business exposure at the top levels of leading organisations around the globe and an energetic development team.

## Maintenance & Support

Kreyon Systems keeps your data safe in highly secure facilities providing 24/7 365 access with automatic backup.

## Integrated Services

We provide detailed solutions and consulting expertise as per the need of our clients. Whether it is application development, maintenance and IT Infrastructure management.

## Return on Investment

We ensure best ROI for our clients by providing results that matter.

## Partners

We believe in partnership for growth. Our clients are our business partners and together we look to strive for mutually beneficial growth models. We can be a great partner of yours.



# CLIENT TESTIMONIALS

*The quality and proactive research of their team was highly appreciated by us. They have come up with a very sophisticated product, which exceeds our expectations. Kreyon certainly has a stellar team of experts whose professionalism, effectiveness & execution helped us immensely. Looking forward to more from them in the future.*

**Zia Shaikh (Director)**

Progressive Equity Partners LLC, New Jersey, United States

*The Kreyon Solutions have helped us improved the time to market and predictability & reduced the cost of implementation. They have been efficient in delivering solutions with specialised focus on usability of the software, which has helped our team learn & deliver results quickly. It is a welcome relief having tried almost every other solution before them. Their expertise, solutions and approach have definitely had a positive impact on our business outcomes.*

**Tom Poland (Director)**

80-20 Center, Queensland, Australia

*In the past, we tried softwares from leading MNCs, but they didnt worked for us. Kreyon Systems helped us conceptualise & implement the JICA Software ahead of the schedule. The complexity of the electrical construction projects for building substations & setting up transmission lines is very hard to monitor. The payment conditions laid by Japan International Co-operation Agency have to be correlated with the progress of projects in remote places. The experts from Kreyon have deciphered the complexity of operations, payment rules, trained engineers across the state & delivered the project with effortless ease. My congratulations to them on this excellent achievement.*

**U Rautji(CMD)**

Madhya Pradesh Power Transmisstion Company Limited, India

*Kreyon's digital marketing strategy & implementation has delivered tangible progress for us. It has resulted in increasing traffic by more than 500%, improved our brand presence on Facebook, LinkedIn, & Twitter. The thematic engagement & leads have definitely been a positive impact for our business & made people aware of our brand.*

**Ankit Agarwal (Director)**

Fx Group of Companies, Faridabad, India

*The staff at Kreyon Systems was absolutely dedicated to our project. They were timely and professional. Since the inception of the project, they were proactive, came up with ideas, concetualised the product & helped turn our vision into a tangible product for us. It makes our day to day tasks, team collaboration & execution of work easy. I really appreciate the creative talent & execution capabilities offered by Kreyon Systems.*

**Suzanne Bowen (Co-Founder)**

VP Elegant Group, Pensacola, Florida, US

*They have delivered what they promised within time, budget & quality.*

**Thaddeus Lawrence (Vice President)**

Asia professional Speakers, Singapore

*Our educational group has more than 7000 students, 550 faculty members, 120 administrative staff & 11 different institutions. The Kreyon Systems ERP has connected everything. Their ERP implementation is highly specialized with emphasis on user centered innovation. My job of managing this group has never been easier. The complexity of*

**R Karsoliya(Chairman)**

Shriram Group of Institutes, India

# OUR CLIENTS & PARTNERS



**Analyse, Digitise & implement end to end IT Solutions with us.**

## WE OFFER

### Enterprise Resource Planning

**Asset Management System**

Enterprise Mobility Solutions

End to End IT Solutions On Demand

**CRM**

**Helpdesk and Chat tool**

Portfolio Management Services

Social Media Strategy & Digital Marketing Solutions

**Payroll & HRMS**

Lender Management System

Enterprise Software

**Finance Management**

Business Analytics and Intelligence Tools

**Supply Chain Management & E Procurement**

Search Engine Optimization

Gas Industry Lifecycle Management

Big Data & Analytics

Mobility & Pervasive Computing

Social Media

Cloud Computing

BI & Advanced Reporting

## BENEFITS

- ➔ Align IT with strategic business initiatives
- ➔ Speedier time to market
- ➔ Increasing regulatory and security requirements
- ➔ Providing superior levels of customer service
- ➔ Increased productivity
- ➔ Improvements in cost, business growth & Results.
- ➔ Tailor Made Solutions that fit Your Requirements Precisely

**Thank you.**  
**Ready to give it a try!**

## **CONTACT US**

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and follow us on

